

Use of the corporate logo of the Fraunhofer Institute for Digital Media Technology

Dir Sir or Madam,

You are interested to use our corporate logo for non-commercial advertising purposes.

We would like to inform you on the rules of the use:

In general, to use the corporate logo is subject to authorization. For non-commercial advertising purposes, especially in printouts and on your home page, we allow you to use our corporate logo according to the following conditions. This permission can be revoked by us.

1. You send us a link to your page or the printout with the logo as a draft in advance. On pages with electronical access you will tell us the URL. After the corresponding written release by us you are authorized to use the logo in the approved way.
2. You will inform us in advance on planned changes of the page, where our logo is placed, and on their use. After our acceptance we allow you the use of our logo, you are authorized to use the logo even on the changed page.
3. When using the logo in HTML documents, the logo has to have a hyperlink to the following page: <http://www.idmt.fraunhofer.de>. You are obligated to load our site completely new (as you wish even in a new window) without the page is put into a frame. After putting the link please inform us within one week via email to info@idmt.fraunhofer.de.
4. When using our logo in printouts or on CD, DVD, etc., please send us a copy of the publication after printing within one week.
5. The design of our corporate logo has to meet the corporate design requirements of the Fraunhofer-Gesellschaft. You are obligated to use our logo as follows:
 - The word mark "Fraunhofer" in conjunction with the name of the institute and the sign (square) with the abbreviation form a unit and are only allowed to be used in this combination and in the given proportion as a logo.
 - A scale is acceptable by ensuring the proportions.
 - When using multicolor printouts, the logo has basically to be printed two colored: black for the writing and "Pantone Green C" for the sign as a special color.
 - The logo has to be printed on a white background.
 - When using a print in black and white, the design has to be printed in black, too.

We can make available the logo in different digital formats. We would like to inform you because of the authorization, you are not allowed to use the logo of the Fraunhofer-Gesellschaft or one of other Fraunhofer Institutes. If you are interested in these logos, please contact us.

If you are interested to use the IDMT logo according to the above mentioned basic principles, please print the formular on the next page, sign it and send it to the below mentioned address. In case of our acceptance, on which we will inform you, you are authorized to use our logo according to the above mentioned rules.

Fraunhofer Institute for Digital Media Technology IDMT

Ehrenbergstr. 31
98693 Ilmenau, Germany

Phone 49 (0) 3677 / 4 67-0
Fax 49 (0) 3677 / 4 67-4 67
info@idmt.fraunhofer.de
<http://www.idmt.fraunhofer.de>

Press & Public Relations

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julia.edling@idmt.fraunhofer.de

Form for using the Fraunhofer IDMT logo

You can fill out the form below right here and print it out.



Company: _____

Department: _____

Contact: _____

Street: _____

Zip Code/ City: _____

Phone: _____

Fax: _____

Email: _____

City/Date

Legally Binding Signature/Stamp

Please send to:

Fraunhofer Institute for Digital Media Technology
Press and Public Relations
Julia Edling
Ehrenbergstr. 31
98693 Ilmenau, Germany
Fax +49 (0) 36 77/4 67-3 10